



# ***PROGRAM AD INFORMATION***

**AD RESERVATIONS DUE SEPT. 20  
AD FILES DUE OCT. 1**

## **ISDTA Program**

***Finished Size - 8.5" x 11"***

- Full page 8.25" x 10.75" (with bleeds - 8.75" x 11.25")
- Half page 8.25" x 5.25" (with bleeds - 8.75" x 5.75")

## **Software**

### ***Mac Platform***

- Adobe Acrobat PDF
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

### ***Not accepted***

- Microsoft Publisher
- Microsoft Word

### ***Files Requirements***

- Layout Document
- Artwork Placed
- High Res. Images Placed  
- 300-355 dpi required
- CMYK
- Fonts included or turned to outlines

## **Accepted Media**

### ***Mac & IBM Formatted***

- CD-R/RW, DVD-R/RW
- Flash drives
- Email: [help@isdta.net](mailto:help@isdta.net)
  - email must be under 10MB
- Drop Box
  - email above address for information